

<b>Total (KES)</b>	1,390,600.00
<b>KES / USD</b>	\$ 0.01
<b>Total (USD)</b>	\$ 12,641.82

<b>Bucket</b>	<b>Line Item</b>	<b>Cost Est (KES) / Unit</b>	<b>Units</b>	<b>Total Cost</b>	<b>Total USD</b>
Venue	Main Conference Package	4000	50	200,000.00	\$ 1,818.18
Media	Allowance	1000	25	25,000.00	\$ 227.27
AV	Videographer	75000	1	75,000.00	\$ 681.82
AV	Photographer	25000	1	25,000.00	\$ 227.27
Materials / Collateral	Backdrop	100000	1	100,000.00	\$ 909.09
Materials / Collateral	Rollup Banners	25000	2	50,000.00	\$ 454.55
Materials / Collateral	Branded Polo Shirts	1500	100	150,000.00	\$ 1,363.64
Materials / Collateral	Website Domain Name	6600	1	6,600.00	\$ 60.00
Materials / Collateral	Logo Design	5500	1	5,500.00	\$ 50.00
Materials / Collateral	Print Malaria Scorecard	150	250	37,500.00	\$ 340.91
Materials / Collateral	Social Media Picture Frame	1500	2	3,000.00	\$ 27.27
COVID-19 Precautions	Hand sanitizer	300	75	22,500.00	\$ 204.55
COVID-19 Precautions	Tape for social distancing	500	1	500.00	\$ 4.55
COVID-19 Precautions	Branded Masks	500	100	50,000.00	\$ 454.55
COVID-19 Precautions	Branded Bags	1500	50	75,000.00	\$ 681.82
Communications	Paid Social Media	165000	1	165,000.00	\$ 1,500.00
Communications	Newspaper Advertisement	200000	2	400,000.00	\$ 3,636.36