

# Introduction to the End Malaria Fund


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End Malaria Fund  
September 2019



# THE MALARIA ELIMINATION JOURNEY



**Goal**  
End malaria by 2021 

**End Malaria Council**  
Established to drive  
multisectoral action  
and accountability



**End Malaria Fund**  
Established by the EMC to support  
resource mobilisation



**H.E. President Lungu**  
Announced target to eliminate malaria  
by end of 2021



**Malaria Cases & Deaths**  
Declined by 60% and 87%,  
respectively, since 2001

**NMEC Business Plan**  
Identified a US\$100  
million funding gap



# ZAMBIA FACES SEVERAL CHALLENGES TO ACHIEVING ITS ELIMINATION TARGET



Declining cases and deaths reduce political will and prioritisation to eliminate malaria as a national objective



External funding has been declining and is uncertain, especially with the ongoing Global Fund replenishment



Malaria has fewer advocates and is seen to be a routine part of life, not a priority to be overcome

# MALARIA COSTS PRIVATE SECTOR BUSINESSES MORE THAN US\$600mm / year



16.5 million days of productive work are lost each year because of sick and caretaking workers



The Private Sector is estimated to lose more than US\$600 million each year because of malaria

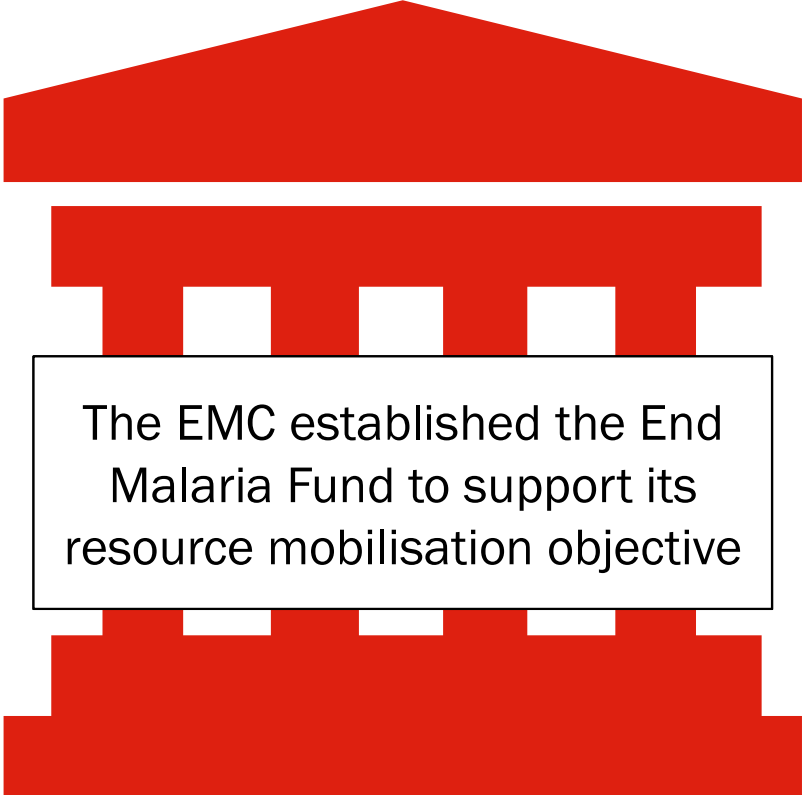
Eliminating malaria is expected to generate a 17-22x return on investment for the private sector

# THE END MALARIA COUNCIL IS MAINSTREAMING OWNERSHIP OF MALARIA ACROSS ALL SECTORS



The End Malaria Council (EMC) is a country-owned and country-led multisectoral body established to:

- **Advocate** for malaria to remain high on the national development agenda
- Organise multisectoral **action** and **accountability**
- **Mobilise resources**, especially from domestic sources and the private sector, to close the budget gap



The EMC established the End Malaria Fund to support its resource mobilisation objective

The EMC has already been successful in promoting action to address drug stockouts, engaging community / religious leaders, and mobilise advertising and vehicles for the NMEC

# THE END MALARIA FUND STRENGTHENS THE EMC'S RESOURCE MOBILISATION MISSION

The EMC established the End Malaria Fund, a **public-private fund**, to help the EMC:

- A** Engage new resource partners (domestic and external)
- B** Receive, pool, and manage financial resources
- C** Prioritise and distribute financial resources to support the National Malaria Elimination Strategic Plan
- D** Centralise monitoring and reporting on the use of donated resources

A small administrative secretariat will support the Fund, but additional staff needed



# How is the fund structured?



## End Malaria Council

The EMC established the End Malaria Fund, a private company limited by guarantee

## End Malaria Fund

### Members / Guarantors

Ministry of Health

Chief Mumena

Bishop

A subset of EMC members are the “members” (i.e., guarantors) of the fund and appoint the Board of Directors

### Board of Directors

Influential leaders and malaria champions appointed to drive resource mobilisation and manage the fund

### Administrative Secretariat

Small technical team to support Directors on a day-to-day basis

# HOW CAN YOU REDUCE / CLOSE THE BUDGET GAP?

## 1 Identify and capture efficiencies

The Board can review the operational plans and strategies of the malaria programme and make recommendations on how to streamline to make existing funding go farther

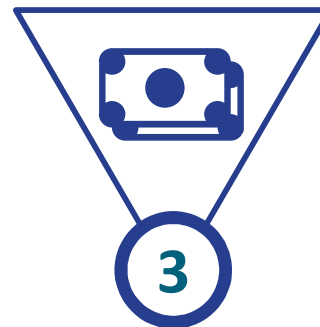


Strategies for closing the budget gap



## 2 Mobilise in-kind goods and services

70% of corporate social responsibility is in-kind. Building new (resourcing) partnerships can save the programme money through donated goods and services and outsourcing



## 3 Mobilise financial resources

Generate new funding streams to finance the national malaria elimination strategic plan



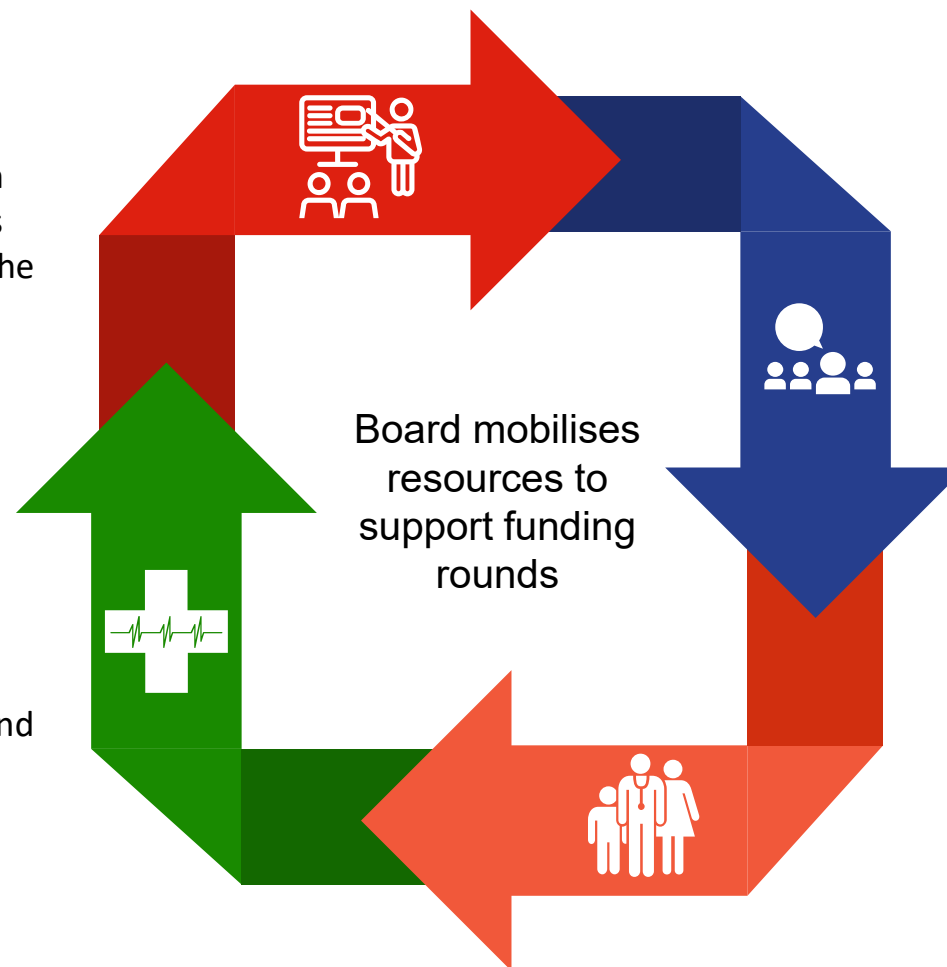
# HOW WILL THE FUND OPERATE? (1/2)

## Proposal

NMEC develops national workplan and identifies unfunded line items and submits funding proposal to the Board

## Monitoring & Evaluation

The Secretariat / NMEC monitor and reports on the use and impact of Fund resources



## Allocation

Board meets to review the funding requests, mobilises additional resources and allocates available resources to priority line items

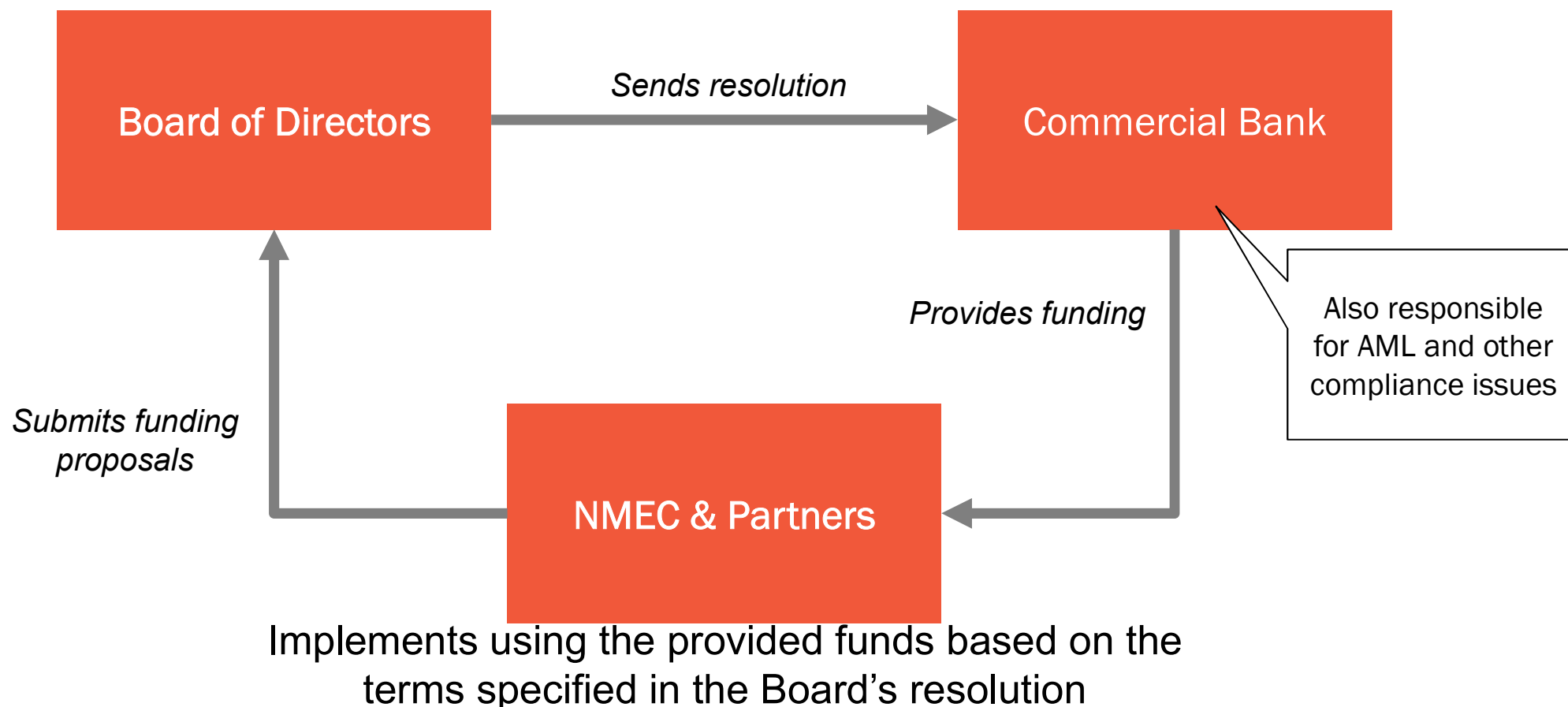
## Implementation

NMEC and partners implement the national strategic plan, using resources allocated by the Fund (as well as other sources of funding)

## HOW WILL THE FUND OPERATE? (2/2)

Board meets regularly to review funding proposals. A majority vote necessary to approve funding

Commercial Bank allocates funding or pays invoices only upon written resolution of the Board of Directors



# CONFLICTS OF INTEREST



**Recommendation:** The Board adopt a strong conflicts of interest policy that requires Board members to recuse themselves from any matter that affects a personal interest or the interests of a close relative or associate

Members do not need to disclose the specific nature of the conflict if necessary to protect proprietary or confidential information

If a conflicted director participates in any decision of the Board, that decision is null and void unless two-thirds of non-conflicted members vote to cure the conflict

# ITEMS OF BUSINESS FOR TODAY

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Establish the fund account

Agree to Conflicts of Interest Policy

Authorise the Secretariat to establish a proposal  
and funding process

## NEXT STEPS

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- Map all potential sources of funding and in-kind goods and services (e.g., private sector companies, philanthropies)
- Review the 2020 operational plan and identify cost savings for the NMEC
- Develop a resource mobilisation strategy and mobilise resources to finance gap through 2021-2022
- Begin allocating funding